## Listen carefully

Record the noises you can hear.

https://www.youtube.com/watch?v=mulAi7cno2Y

## What is the purpose of the text?

- 1. What has the author created or done to convey his or her message?
- 2. Consider the structure?
- 3. Break it down into parts what is the message.

## Take a look at the following. How have they managed to get their message across?

https://www.youtube.com/watch?v=TVblWq3tDwY

What do you think this advertisement is about? What are some clues?

https://www.youtube.com/watch?v=M7krYDFmWpQ



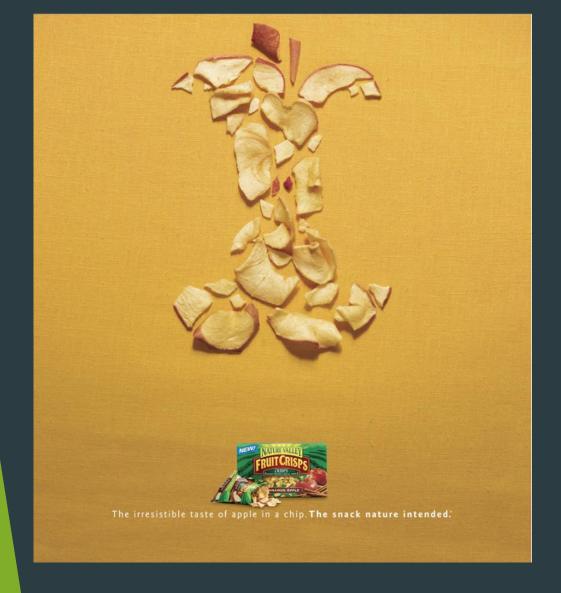


Because a soldier needs the right ammo











## Your task....

- Create an advertisement poster.
- Consider what you are trying to sell.
- Remember it is another style of text to persuade.
- So consider what is your purpose.